



BUSINESS CONSULTING

by a Startup Product Manager | Patricia Pinto



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Is this how you and your team feel?

Do you need fresh ideas because
you think you've tried everything?
The team is too involved in the
same old solutions?

- 1 Unclear vision and strategy
- 2 Poor product-market fit
- 3 Inefficient product development
- 4 Lack of prioritization
- 5 Poor team communication and collaboration
- 6 Implement the strategy with limited resources

Taylor made consultations focused on the company's pain points:

- Identification of business needs
- Structured ideation
- Discussion of alternative strategies
- Task prioritization
- Decision support
- Technical advice
- Short-term planning
- An external impartial perspective

* Virtual or in-person



The Process

5 steps consulting process



TRIAGE

Assess
business needs
& goals



EXAM

Structured
ideation



DIAGNOSIS

Strategy
discussions



PRESCRIPTION

Prioritization &
planning



EXECUTION

Coordinate
implementation

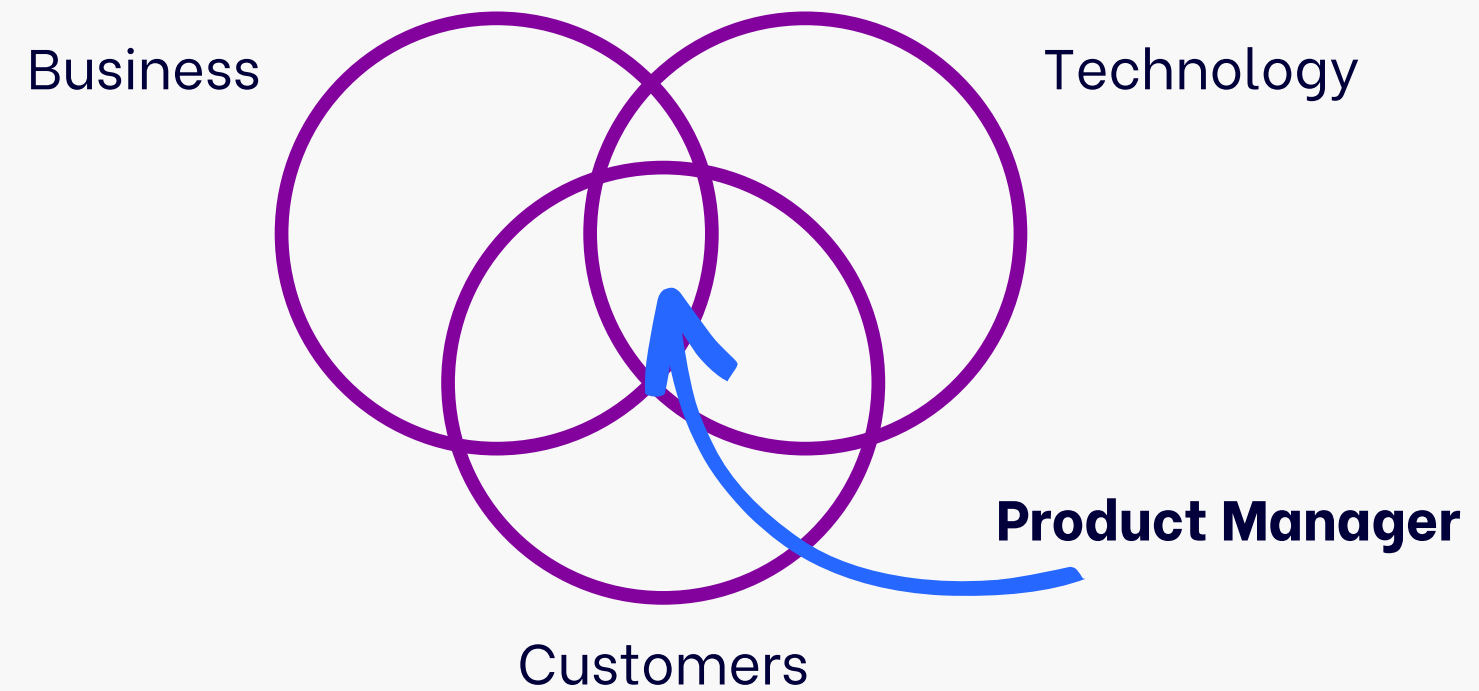


I'm a Product Manager with

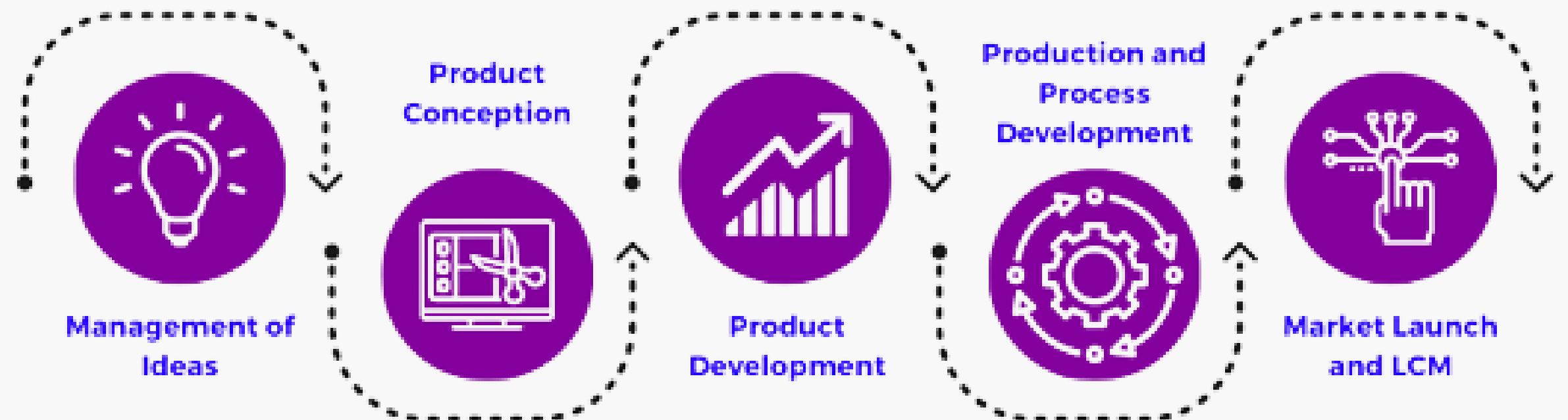
- experience in the end-to-end product development process
- a successful track record in startups
- experience in consulting
- a pragmatic and proactive approach
- problem-solving skills and a can-do attitude
- Master's degree in Innovation
- background in marketing and technology

What is a Product Manager?

Someone responsible for overseeing the development and success of a product or product line, from ideation to launch and ongoing improvement. They are also responsible for developing and executing the overall product strategy in line with the company's goals and market trends. A business & data analyst, an entrepreneur, a marketer, an IT specialist, and a project manager all in one unique role.



Product Management Process



Additional Services

1

Creation of templates for strategic planning

5

Website management (WordPress)

2

Production of technical documents

6

Digital marketing training

3

Improvement of internal processes

7

Project management & product ops training

4

Technical support in product management

8

Agile training for teams

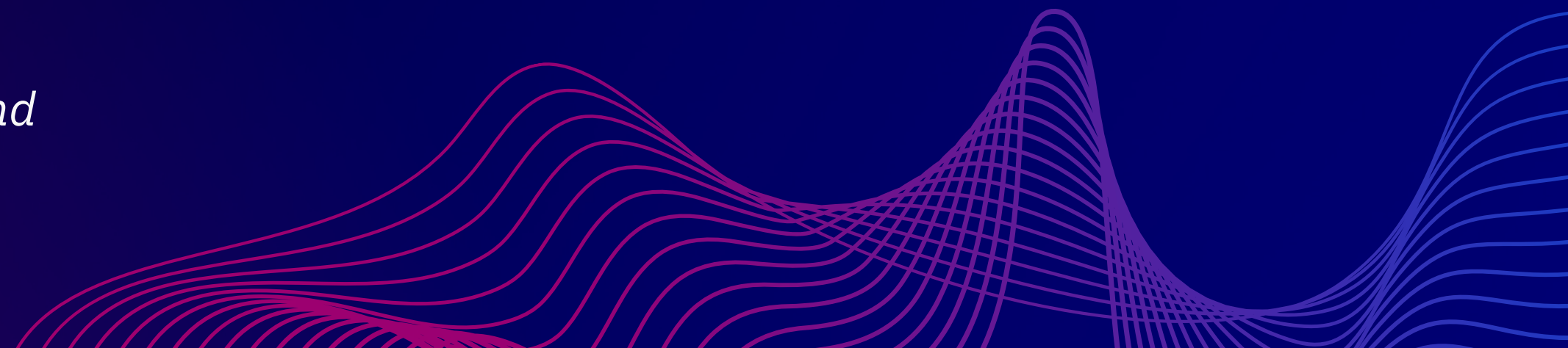
Testimonials

"She has an incredible ability to meet the customer's needs and to meet deadlines. She is always concerned about the quality of the final product and she is very realistic about tasks and time management. It was a challenge to work with different stakeholders but she revealed her capacity to work under pressure and to develop a goal-oriented work."

"She constantly brings new ideas to the table, jumps in when needed and goes the extra mile. She is hardworking and passionate about what she does and a great person to work with."

"Her continuous helpfulness has been integral in improving all the functions within the organisation. Despite many set backs the end result was higher than all expectations. Always showing a huge appetite in moving the company forward."

"I was impressed by Patricia's dedication, initiative, and willingness to go above and beyond to help the team. Patricia always demonstrated a strong work ethic. One of the things that stood out to me about Patricia was her ability to go the extra length to help people on the project. She was always willing to lend a hand, even when it meant taking on extra work. Her positive attitude and team spirit made her a pleasure to work with."



Companies I've partnered with





Let's elevate your business to new heights

Get in touch



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